



FIX THINGS AND CHANGE MINDS

ITV Fixers is a major media campaign, and you could be part of it.

ITV Fixers is looking for young people (aged 16 - 25) who want to sort out a problem and make a film about how they've done it. It's up to you to choose something you care about and we'll help you plan how to "fix" it. We'll also help you make a short film documenting what you've done. The film will be showcased online on ITV Local. And some projects will be featured in the early evening news on ITV Meridian, ITV Thames Valley and ITV West.

So, if you've got something you want to fix, then ITV Fixers want to hear from you. Projects already underway are tackling racism, offering recipe ideas to single parents, raising money, setting up clubs, mending things.... But what you choose to "fix" is up to you – it could be something sporty, creative, environmental, caring... you might want to change the world or just a small part of it.

ITV Fixers has a team on hand to help you get your project off the ground, and a pot of expenses to cover some of the costs (up to £650). And we've got producers to help you with your three to five minute film.

ITV Fixers is about changing things for the better, and also changing people's minds about young people – challenging the stereotypes. That's why we're providing a special online channel for your films and offering the chance to reach a wide ITV audience with your views and your work.

It's good for the CV and great for the conscience. So find out more from www.itvlocal.com/itvfixers or email katiep@itvfixers.com

ITV Fixers is a project of the Public Service Broadcasting Trust, and is supported by v, the youth volunteering charity, the Nationwide Foundation and ITV. The first news items were broadcast in the week of 23 June, and after an initial week of regular items there will be monthly updates for a year.

